

Dear Scott Svenson,

As proud Canadians, we were saddened to learn that MOD Pizza—a company that hasn't yet adopted the Better Chicken Commitment—has expanded to our country.

Without such a policy, your suppliers are permitted to pack chickens into dark, crowded, waste-filled warehouses; breed them to grow so unnaturally fast that they often suffer constant pain; and slit their throats, often while the birds are still conscious.

As the CEO of MOD Pizza, you have the power to ban this unspeakable cruelty.

We know that MOD Pizza is driven in part by purpose and social responsibility, which is why we're disappointed that you haven't yet addressed the cruelty allowed in your supply chain. It's particularly surprising because more than 200 brands have already answered consumers' calls for higher animal welfare by committing to substantial improvements for the chickens raised for their food operations. These include some of MOD Pizza's biggest competitors, such as Panago Pizza, Chipotle, Starbucks, Boston Pizza, and Papa John's.

Mr. Svenson, please do the right thing and show consumers that MOD Pizza truly does care about animal ethics as you suggest on your website. As fellow advocates for social change, we urge you to adopt the Better Chicken Commitment and add MOD Pizza to the ranks of forward-thinking restaurant chains that recognize our obligation to protect animals from the worst cruelty, including animals raised for food.

Your fellow Canadians,

Craig Arnold	Shanice Banton	Nick Bateman	Brett Dier
Jake Epstein	Nolan Gerard Funk	Sarah Grey	Nikki Gould
Tricia Helfer	Sarah Jeffery	Cody Kearsley	André Dae Kim
Georges Laraque	Lyle Lettau	Jayde Nicole	Katherine Ramdeen
Cassie Steele	Tara Strong	Serinda Swan	Jason Priestley