

Video Survey

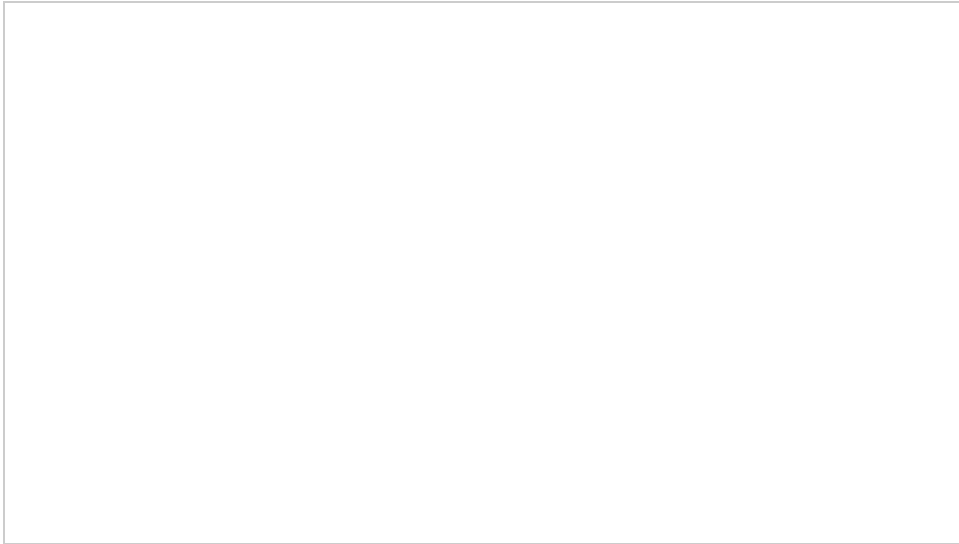
Hi, thanks for taking our non-profit's survey!

On the next page you will be shown a video. After you watch it, we'll ask you a few questions. Please note, if you do not watch the video you will not be paid. This platform allows us to see whether or not you have watched the video.

Please click "next" to start the survey.

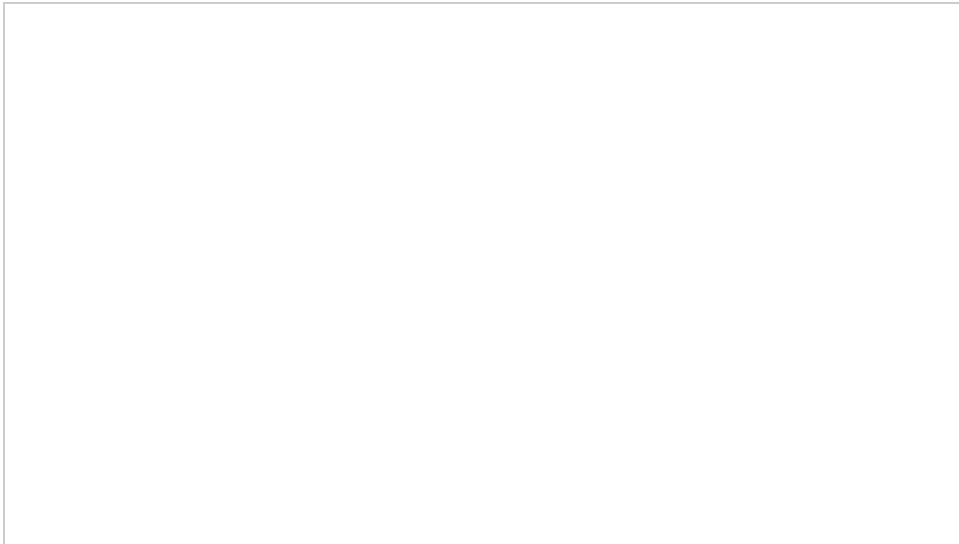
Video Survey

A 7.72%



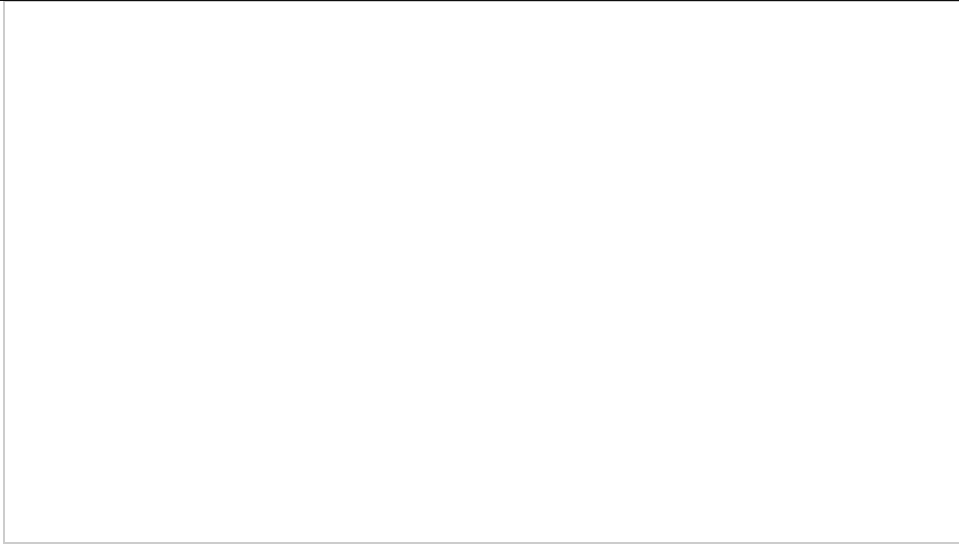
Please watch the video above. Make sure your sound is turned on.
After you are done with watching the video, click the "Next" button below to proceed.

B 7.69%



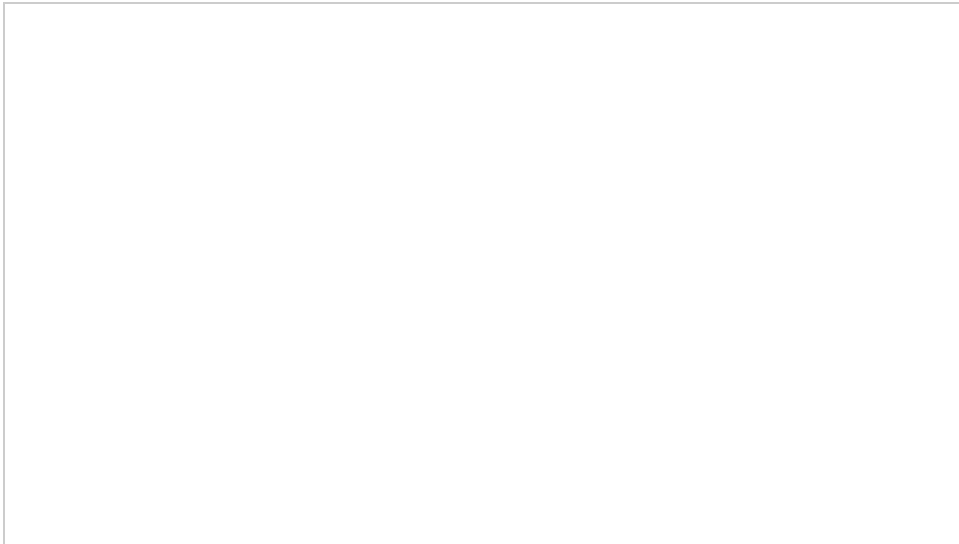
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C 7.69%



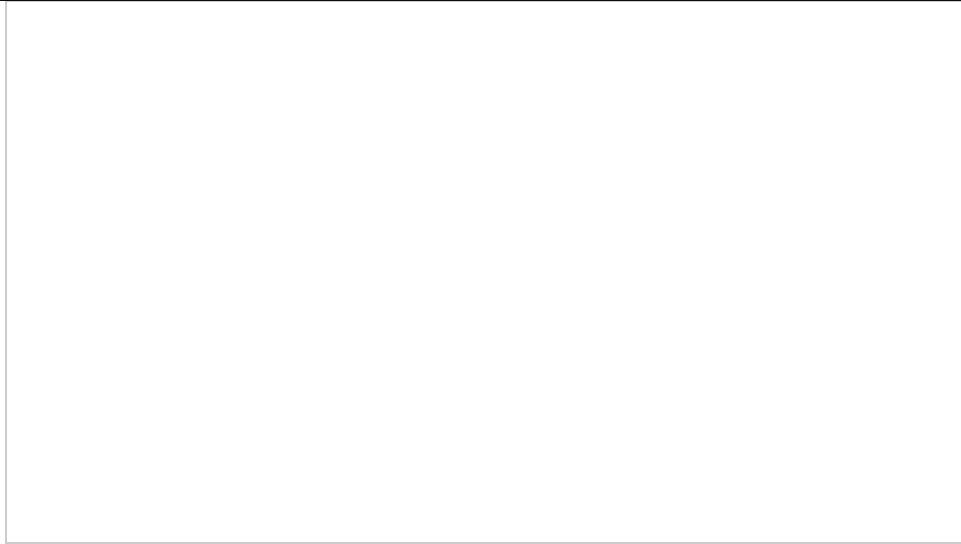
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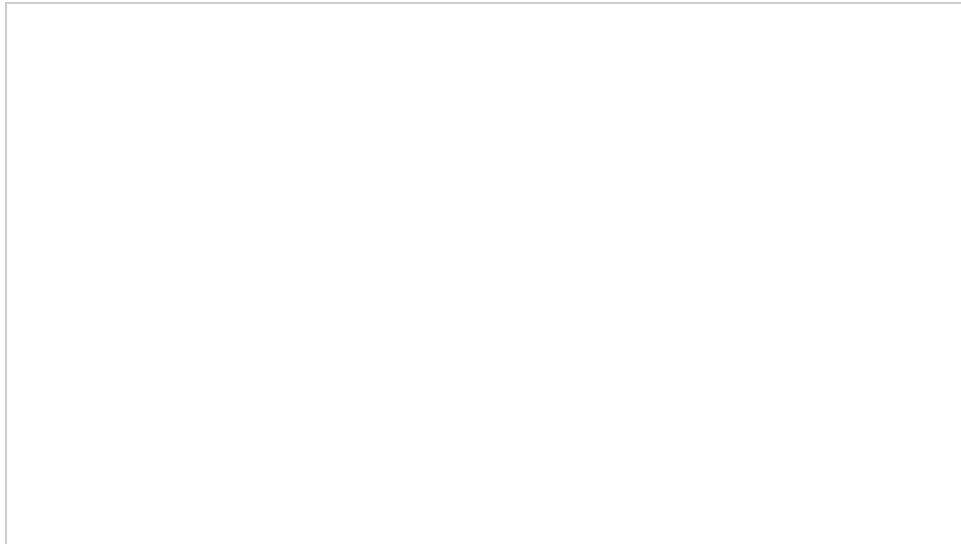
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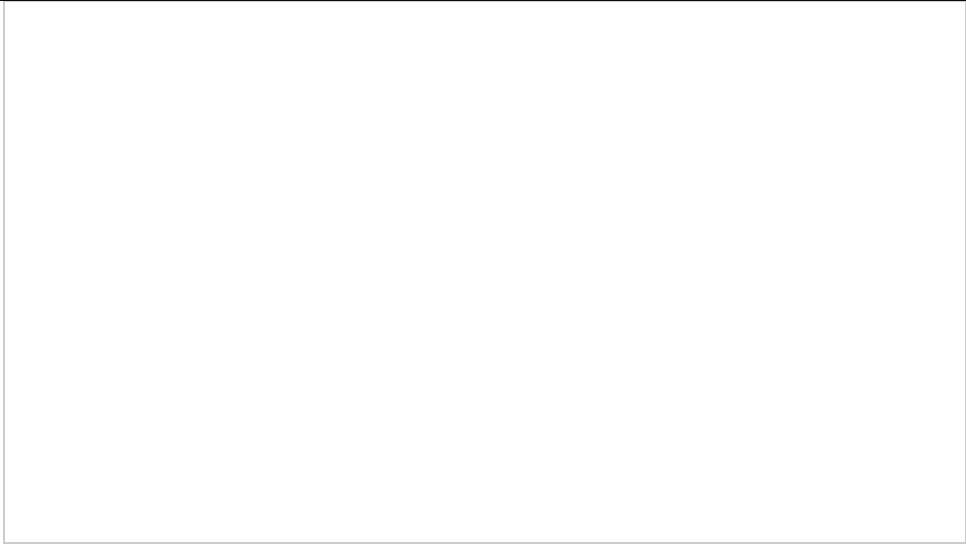
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F 7.69%



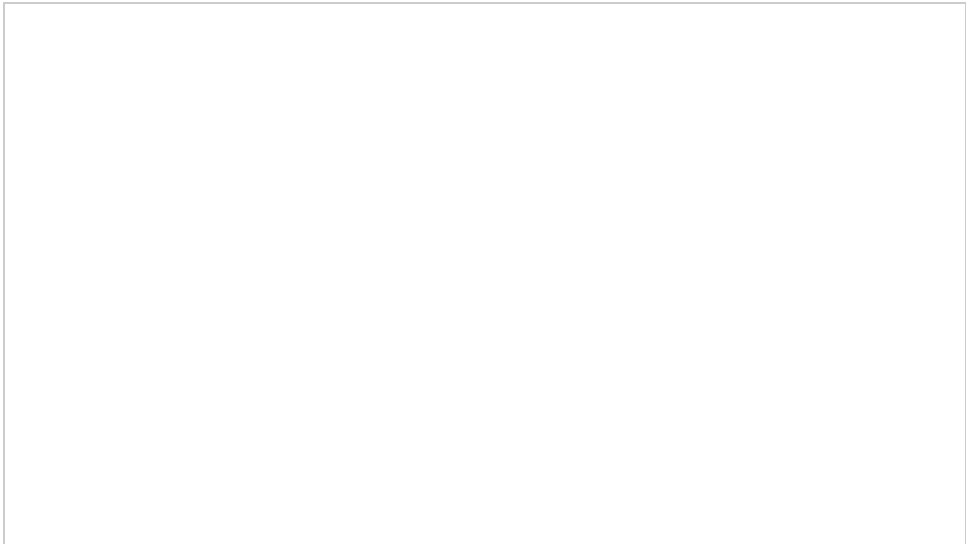
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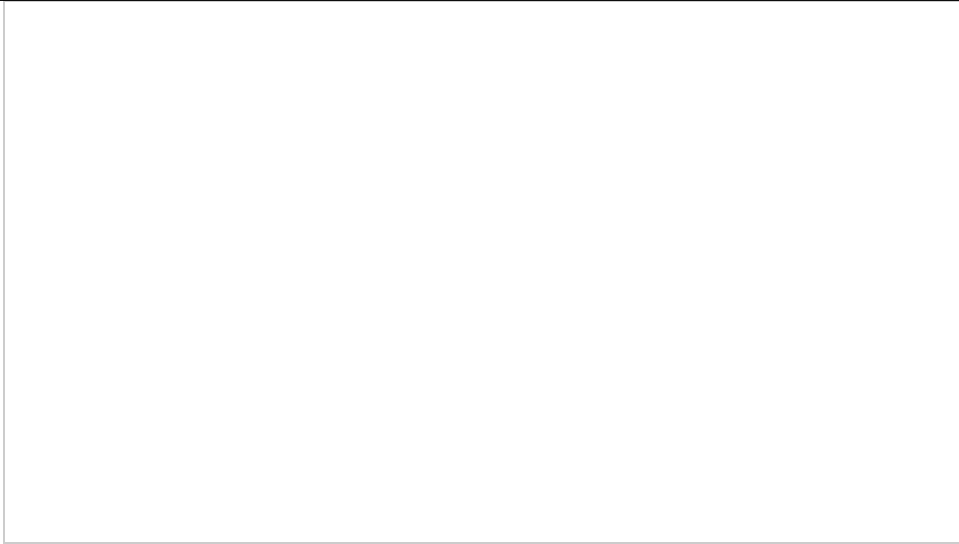
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H 7.69%



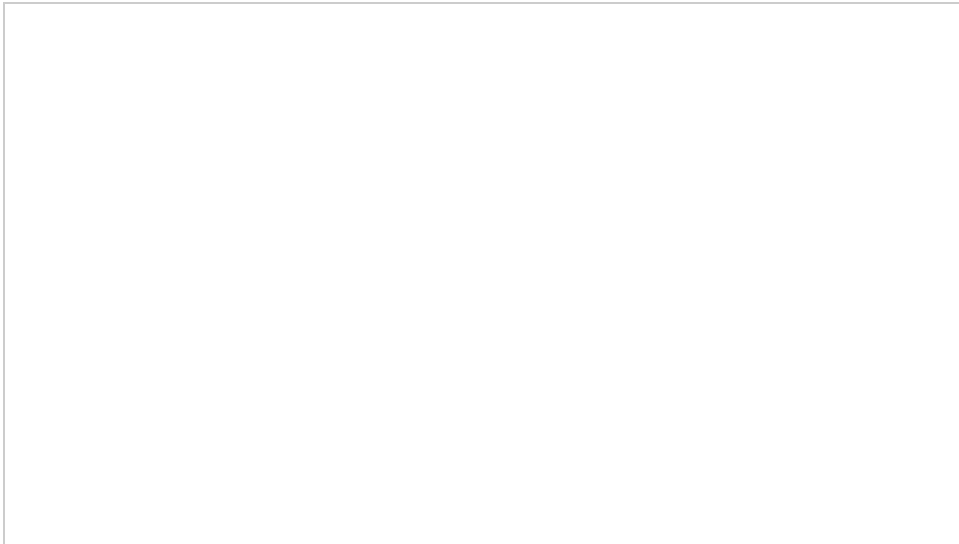
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I 7.69%



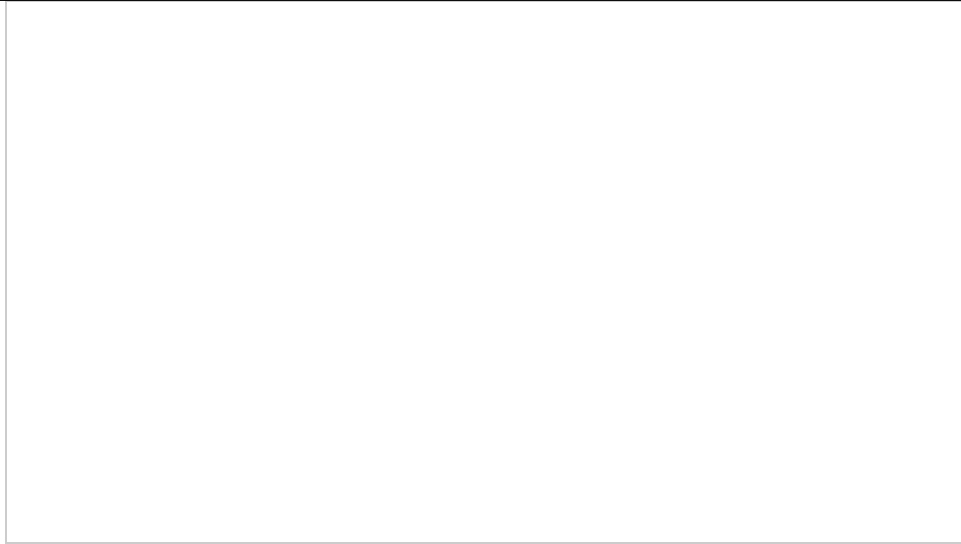
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J 7.69%



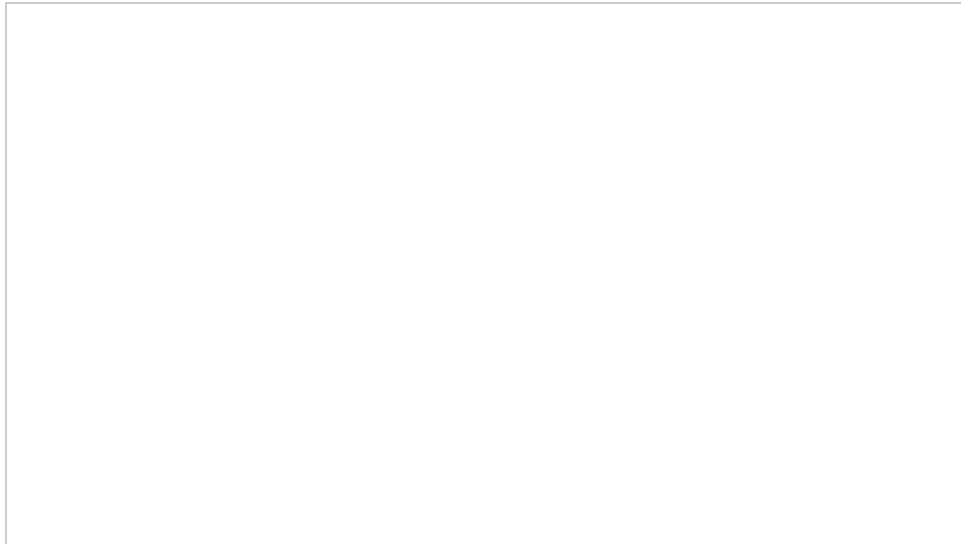
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K 7.69%



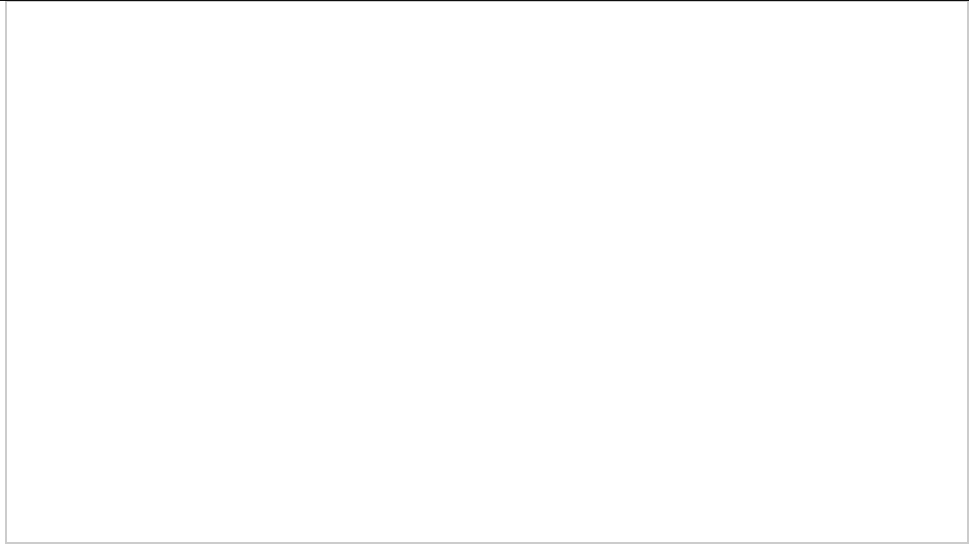
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L 7.69%



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M 7.69%



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Video Survey

1. Over the next 2 months, do you think your meat consumption will change?

Please be honest.

- I will probably continue to eat the same amount of meat
- I will probably eat more meat
- I will probably eat slightly less meat
- I will probably eat a lot less meat
- I will probably stop eating meat entirely
- I already do not eat meat

2. Would you like us to email you a free Vegetarian Starter Guide?

Yes

No

3. Please enter your email address to receive your free Vegetarian Starter Guide.

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4. What is your age range?

- 24 or under
- 25 or older

5. What is your sex?

- Female
- Male
- Other

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6. What is your Mechanical Turk username? (You must provide this information for your HIT to be confirmed and to get paid)

Thank you! The survey is now over. To receive payment through Mechanical Turk, please use the following unique code to confirm you took the survey: VideoSurvey-137826